



## **M SOCIAL PHUKET INTRODUCES A NEW ERA IN HOSPITALITY WITH TRENDY AND UPSCALE HOTEL IN THE HEART OF PATONG**

*Experience a perfect combination of trendsetting design, seamless technology and gastronomical delights at the new M Social Phuket.*



*M Social Phuket is a stylish upscale hotel where travellers can immerse in the tropical vibe of Southern Thailand*

**11 OCTOBER 2023 - PHUKET, THAILAND:** Patong's hospitality scene is set to reach new heights with the grand opening of M Social Phuket, a dynamic addition to the island's hotel offerings. Situated in the heart of Patong, M Social Phuket combines trendy aesthetics, modern amenities, and seamless technology to redefine the way travelers experience Phuket.

Boasting a prime location just steps away from the pristine waters of Patong Beach and surrounded by trendy bars, shops and restaurants, M Social Phuket puts guests in the heart of the action. With its unique blend of style and substance, the hotel promises an unforgettable stay for those looking to connect with like-minded creative individuals.

# MSOCIAL

HOTEL • PHUKET

M Social Phuket's interior design is a blend of contemporary aesthetics and vibrant energy, creating a setting that's both Instagram-worthy and welcoming. From the lobby to the rooftop, every corner of the hotel exudes creativity and uniqueness. Experience modern amenities, including e-concierge kiosks, a day spa for relaxation, two outdoor pools and a state-of-the-art fitness center for active travellers.

The hotel boasts 418 Social Rooms and Suites that blend chic, trendy design with unparalleled functionality. Each room is a testament to the hotel's commitment to providing a unique experience, with colourful interiors that harmoniously fuse modern aesthetics and vibrant energy. Guests are treated to the lavish comfort of Christian Lacroix bathroom amenities, adding an extra touch of luxury to their stay. What sets M Social Phuket apart is its innovative spirit, evident through the inclusion of Phuket's first AI voice-controlled assistant in all rooms, offering guests seamless control and personalised service right at their fingertips. These rooms and suites redefine modern hospitality, providing not just a place to stay but a memorable experience through art, technology, and unparalleled comfort.

"M Social Phuket is not just a hotel; it's a lifestyle. Our commitment to providing a unique and tech-savvy experience, along with our vibrant design and exciting amenities, sets us apart in the hospitality industry. We look forward to welcoming travellers from around the world to experience the M Social difference," said Mr Saurabh Prakash, Group Senior Vice President, Commercial, Millennium Hotels and Resorts.



*The hotel lobby's modern design seamlessly blends sleek, contemporary furnishing with warm, inviting elements, providing a welcoming experience to all guests*

# MSOCIAL

HOTEL • PHUKET

Many of life's most memorable moments involve food, and M Social Phuket offers a diverse culinary journey with two restaurants and two pool bars, where guests can share exciting epicurean experiences.

Enjoy a meal at the trendy Beast & Butterflies restaurant. Here, guests have the privilege of starting their day with a delightful breakfast or can opt for a casual daytime experience with an array of tempting bites. In the evening, the restaurant transforms into a culinary haven where patrons can indulge in a symphony of flavors, featuring delectable boat-to-table seafood, an exquisite selection of fine wines, and an array of tropical tiki cocktails that transport the senses to paradise. For those seeking lighter fare, Bincho Izakaya, a lively Japanese sushi and sake bar offers up fresh sushi, artisan cocktails, and premium sake.

M Social Phuket's enchanting pool bars, Sun-Kissed and After Glow, are idyllic havens for guests seeking a slice of paradise. With stunning views over the serene Andaman Sea, these vibrant watering holes offer the perfect backdrop to savour exquisite cocktails while basking in the warm embrace of the tropical sun. As daylight fades into evening, the energy at these pool bars takes a dramatic turn, transforming into lively hubs of entertainment with pulsating DJ parties that ignite the night. Here, under the starlit sky, guests can revel in cocktails, dance to the rhythm of the music, and relish the enchanting atmosphere, making every night at M Social Phuket a memorable celebration of life by the sea.

The Rhythm Ballroom at M Social Phuket is a versatile and sunlit space perfect for various occasions. Bathed in natural daylight, this elegant venue exudes an inviting ambiance that is both inspiring and flexible. Whether you are planning an intimate corporate meeting or a grand, fairy-tale wedding, the Rhythm Ballroom offers the perfect setting. With its spacious layout and tasteful decor, it serves as a canvas upon which your vision can come to life, ensuring that every event, from intimate gatherings to spectacular celebrations, becomes an unforgettable experience within the heart of M Social Phuket.



*The 418 guestrooms and suites are Instagrammable sanctuaries of relaxation, allowing guests to unwind in style*



“We are delighted to welcome the world to M Social Phuket, which introduces our vibrant lifestyle brand to Thailand for the first time. At M Social Phuket, we believe in the power of open hospitality, where all are welcomed, embraced, and cherished. Our commitment to providing a warm, inclusive, and memorable experience is at the heart of everything we do. Every guest is not just a visitor but a valued member of our extended family, and we are committed to ensuring their stay is nothing short of exceptional,” said Mr. Pjey Mayandi, General Manager of M Social Phuket.

M Social Phuket becomes the sixth M Social hotel globally, joining properties in top destinations such as Singapore, Paris and New York. This also marks Millennium Hotels & Resorts’ inaugural hotel in Thailand.

For more information and to book your stay, please visit [www.msocial.com/phuket](http://www.msocial.com/phuket). My Millennium members enjoy 15% off stays, 4X points and THB300 dining credit for bookings made by 31<sup>st</sup> March 2024. Terms apply.

--ENDS--

Download hi-res images [here](#).

### **About M Social Phuket**

M Social Phuket is a vibrant lifestyle hotel nestled in the heart of Patong, Phuket’s tourism hub. The hotel is steps away from Patong beach and surrounded by trendy shops, bars and clubs. Guests can look forward to a relaxing stay with 418 well-appointed rooms and suites, a rejuvenating day spa, state-of-the-art fitness center, and two inviting outdoor swimming pools. Guests can savour culinary delights at two distinct restaurants and host unforgettable events in the spacious ballroom. M Social Phuket combines modern luxury with a vibrant atmosphere to create an unforgettable Phuket experience.

### **About M Social**

M Social is the lifestyle hotel brand of Millennium Hotels and Resorts known for its unique blend of contemporary design, cutting-edge technology, and warm hospitality. With six distinct properties located in prominent cities around the world, M Social has redefined the concept of modern urban living. Each hotel offers a vibrant and creative atmosphere, creating a welcoming space where guests can relax, connect, and explore. From Singapore to Auckland, New York to Suzhou, and beyond, M Social is committed to delivering exceptional experiences that reflect the essence of each dynamic city it calls home. Visit [www.msocial.com](http://www.msocial.com) to discover more about M Social and its extraordinary collection of hotels.

### **About Millennium Hotels and Resorts**

Millennium Hotels and Resorts (MHR) is the global brand of Millennium & Copthorne Hotels Limited (M&C), a global hotel company which owns, manages and operates over 145 hotels across some 80 locations. It has several distinct hotel brands, including Grand Millennium, Millennium, M Social, Copthorne and Kingsgate, throughout Asia, Europe, the Middle East, New Zealand and the United States. Occupying the best locations in gateway cities around the world, MHR has the perfect address for business and leisure travellers. M&C is the hotel arm of Singapore-listed global property company



City Developments Limited, and a member of the Hong Leong Group. Visit [www.millenniumhotels.com](http://www.millenniumhotels.com) for more information.

**Media Contact**

Jerome Richard  
Vice President, Communications  
Delivering Asia Communications  
Mobile: +669 1723 1648  
Email: [jr@deliveringasia.com](mailto:jr@deliveringasia.com)

Carolyn Wishnowski  
Global Director, Brand and Loyalty  
Mobile: +65 9182 7832  
Email: [Carolyn.wishnowski@millenniumhotels.com](mailto:Carolyn.wishnowski@millenniumhotels.com)

Sandra Chiu  
Senior Manager, Global Brand and Loyalty  
Mobile: +65 9108 3461  
Email: [Sandra.chiu@millenniumhotels.com](mailto:Sandra.chiu@millenniumhotels.com)